

*Christmas isn't just a day; it's a frame of mind.*

*3X The Christmas Event invites YOU to kick off the holiday season right in the middle of main street on a closed off Burke city block surrounded by the shine of the Christmas lights above, that will be sure to light up the night.*

*You will need many things in life but 3XaDaY every day, you will need a farmer/rancher/steward.*

*We want to bring recognition to the role of the farmers, the ranchers, and the stewards of this world, that start by taking care of the land, the crops and animals that serve our restaurants, schools and grocers for the vital role they play in each of our lives on a 3XaDaY basis. We can all strive to be a steward of our community,*

*3XaDaY*

*Mark your calendars for November 30, 2024, starting at 5:00 PM in Burke, SD*

*Giving \* Caring \* Community*

*Enjoy a complimentary Appreciation Supper provided by the Burke Community Club and special partnerships served at the Civic Center along with a closed off city block to sip\*shop\*sleigh the night away.*

*There will be drawings of Burke Bucks gift certificates compliments of Missouri Valley Mutual Insurance Company <https://www.mvmic.com>, The Insurance Center and more. You won't want to miss your opportunity to win!*

Santa & Mrs. Clause have brought their sleigh to town to listen to Christmas wishes of children of all ages. Climb into Santa's sleigh for pictures with the jolly old man by Calli Jo Photography [www.callijophotography.shootproof.com](http://www.callijophotography.shootproof.com). We even managed to round up Donner and Blitzen; that's right we will have actual Live reindeer by Red Stable Reindeer <https://www.facebook.com/red.stable.reindeer> from Marshall, MN.

You'll warm to the glow of our Giving Tree offering a special way of showing your love for others. If you feel so led, you can drop off a monetary donation for a family who may be struggling with food insecurity or having trouble providing a gift for their loved ones. You may choose to bring a little Christmas spirit to someone who, without your loving heart, might otherwise not receive a single gift. Maybe you want to make the way a little easier for a local organization. Working together we can make Christmas wishes come true. Santa and his helpers will deliver every gift to designated recipients.

Your family will be thrilled with our living nativity, including the barnyard animals who witnessed the First Christmas. Enjoy the sounds of Christmas by The Kings Men.

Come see a live painting demonstration at The ReRide <https://www.facebook.com/thereride> by South Dakota artist Chris Cernetisch [www.pastelchris.com](http://www.pastelchris.com). Chris's art is on display at the South Dakota Art Museum in Brookings. She is also an art instructor teaching workshops from Aberdeen and Valentine, NE. Her original work of art will be auctioned off to benefit Victim Services of Gregory County.

Our very own Burke local and up and coming musician Sam Drey will also be providing live music during Santa's visit to town.

A Christmas Movie will be on full display as you walk around the block or simply sit to watch it play.

It will be so much fun to take a ride around town in Sutton's authentic stagecoach pulled by a handsome matched pair of 1-ton Belgian draft horses named Smoke and Scout.

Don't forget, it's small business Saturday as well. Enjoy a special event at 605 Massage [www.605massage.com](http://www.605massage.com). Along with vendors, several local businesses will be offering extended shopping hours, in-house Holiday Specials, and curbside stands for your shopping ease.

Lee's Red Barn of Mitchell will be present with an array of fresh-cut Christmas trees.. there's nothing like setting up that glorious fir to make a child's eyes sparkle!

At 8:00 PM you'll have the opportunity to "keep it cowboy" with the NFR Calcutta by Burke Stampede [www.burkestampederodeo.com](http://www.burkestampederodeo.com). With Rodeo being a staple in 3XaDaY, what better way to try to play your cards right and bid on a team at the National Finals Rodeo held December 5-14 in Las Vegas. Teams are drafted with 15 competitors in each event at the NFR so there are 15 teams at the Calcutta. Each team is generated randomly by the Riding Club and is auctioned off individually except for one team sold by buying a raffle ticket for a chance to win the corresponding team. Four teams are designated choice teams and get auctioned live at the event. The winning team receives a portion of the total pot. Last year's pot was over \$50,000!

Following the Calcutta will be the topping to 3X The Christmas... party the night away with Weston Frank Live <http://www.westonfranklive.com> at the Burke VFW.

And SD Public Broadcasting will be in attendance to capture each precious moment, so don't miss your opportunity to rekindle that Christmas Spirit on Main Street in Burke!

Alternate location for weather related issues is the Burke Civic Center.

-The Reride